

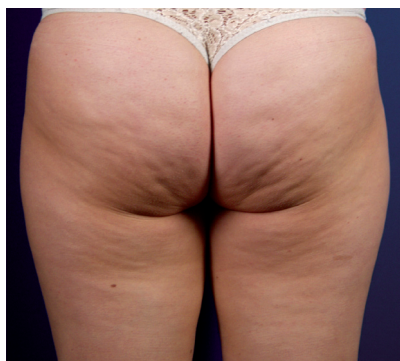
A win-win concept for practices and patients

Cellulite treatment by acoustic wave therapy

In today's society, cellulite has become a serious cosmetic problem for an increasing number of women. Many women affected by this skin condition suffer from the psychosocial consequences and the reduced quality of life. STORZ MEDICAL's acoustic wave therapy (AWT) as a young treatment method is the anti-cellulite success formula currently used in over 500 clinics and medical practices worldwide.

Since its introduction on the German market, acoustic wave therapy has become a well-established and effective method for treating cellulite and weak connective tissue. Thanks to visible therapy results, more and more physicians and patients rely on the method developed in Switzerland. In addition, acoustic wave therapy convinces by its outstanding cost-effectiveness. STORZ MEDICAL's systems such as the CELLACTOR SC1, for instance, offer a wide range of applications. They are not only used for treating cellulite, but also for circumference reduction (body shaping), for scar and wrinkle smoothing as well as for the treatment of pregnancy stretch marks. This implies that many different patients can be treated with just one system.

Studies confirm AWT's effectiveness



Before treatment

At the end of a pilot study, Dr. Sattler of the renowned Rosenpark clinic in Darmstadt, Germany, already came to the conclusion that „This method has a huge potential“ (pilot study „Akustische Wellentherapie“, in: „Ästhetische Dermatologie“ 02/2008). Since then, the technology has been continuously improved and numerous clinical studies have confirmed the effectiveness of acoustic wave therapy. In October 2009, Dr. Adatto of the Skinpulse Clinic in Geneva, Switzerland, presented again excellent study results at the Congress of the European Academy of Dermatology and Venereology (EADV) in Berlin, Germany.

AWT – a non-invasive and pain-free method

Since 1980, acoustic waves have been used in medicine with great success for the disintegration



After treatment



of kidney stones and for the treatment of tendon and muscle disorders.

Acoustic wave therapy is based on acoustic sound waves that are generated extracorporeally and gently introduced by an applicator into the affected body regions without causing pain or skin lesions. The application of acoustic waves mobilizes the metabolism activity in the cutaneous and subcutaneous tissue, fibroblast structures are changed and reshaped and fat accumulations in the subcutis are dissolved. As a result, the skin surface becomes smoother and the tissue is tightened, while an overall circumference reduction of the treated body region is achieved. In addition, blood circulation as well as lymph flow are boosted by the AWT treatment.

For further information on the effects of acoustic wave therapy and detailed study results, please visit the Internet site www.awt-cellulite.de.

Contact data:

Storz Medical AG, Alexander Krotz, Tel.: +41 (0)71 677 42 41,

E-Mail: krotz.alexander@storzmedical.com, www.storzmedical.com